



FOR IMMEDIATE RELEASE

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Supporters Step into Saks for Guilt Free Shopping to Benefit Steppingstone Scholars

Philadelphia, PA – March 1, 2010 – Steppingstone Scholars, Inc. will host the annual Step into Saks event on Wednesday, March 10 from 6:00 – 9:00 pm at Saks Fifth Avenue (2 Bala Plaza, Bala Cynwyd). Guests receive 15% off of purchases made during the event. A donation of \$50 includes one shopping pass. Proceeds will benefit Steppingstone Scholars, Inc., a Philadelphia-based non-profit organization that develops and implements programs that prepare underserved schoolchildren for educational opportunities that lead to college.

Event co-chairs Marianne and Jerry Dean and Susie and Jay Shah invite guests to Step into Saks for an evening of indulgence. Shoppers will enjoy champagne, dessert and live entertainment by the Baldwin School B-Flats, the William Penn Charter School Quakers Dozen and the Friends Central Jazz Ensemble.

“This event is a great way to kick off the spring season” said Susie Shah, event co-chair. “The combination of fashion, food and music creates a very colorful evening that positively impacts a wonderful organization.”

All proceeds from event ticket sales and 5% of merchandise sales will provide Scholars with classroom materials, backpacks and program uniforms.

“Step into Saks is the perfect opportunity to introduce more people to the wonderful work that Steppingstone Scholars does for students in the Philadelphia area”, said Marianne Dean, event co-chair.

The Step into Saks event is a springboard to Steppingstone Scholars’ spring gala, Step into Spring, on April 30 at the Please Touch Museum. The event, chaired by Jaimie and David Field and Wanda and Patrick Paul, will honor long time supporter Lincoln Financial Group and its President and Chief Executive Officer Dennis Glass.

For more information about Steppingstone Scholars or Step into Saks, call 215-508-5150, visit the Steppingstone Scholars fan page on Facebook or go to www.stepscholars.org.

About Steppingstone Scholars, Inc.

Steppingstone Scholars, Inc. is dedicated to helping educationally underserved students in the Greater Philadelphia Region achieve academic success. Students with the potential and a community of support are prepared for admission to and success at the best public, non-public and independent college preparatory schools through a program of academics, mentoring and support. Steppingstone Scholars works with partner schools to create opportunities that lead to college.

Steppingstone Scholars, Inc. admits children of any race, color, national and ethnic origin to all the rights, privileges, programs and activities generally accorded or made available to children at Steppingstone Scholars. It does not discriminate on the basis of race, color, national and ethnic origin in administration of its educational policies, admission policies, placement opportunities, support services and programs.

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